

**THE CITY OF DEXTER
CITY COUNCIL
WORK SESSION
MONDAY, APRIL 13, 2015**

A. CALL TO ORDER

The meeting was called to order at 6:45 PM by Mayor Keough at the Dexter Senior Center at 7720 Ann Arbor Street in Dexter, Michigan.

B. ROLL CALL: Mayor Keough

J. Carson	D. Fisher
J. Knight	J. Semifero-ab
J. Smith	R. Tell

Also attending: Courtney Nicholls, City Manager; Michelle Aniol, Community Development Manager; Marie Sherry, Finance Director/Treasurer; Carol Jones, Interim City Clerk; Dan Schlaff, Public Services Superintendent; and Justin Breyer, Assistant to the City Manager; Jack Donaldson and Tom Stoner, Planning Commission; Rich Bellas, DDA; Jim Edelman and Augie Hernandez, Under the Radar; residents and media.

C. PRESENTATION OF MARKETING OPPORTUNITES FROM UNDER THE RADAR

Jim Edelman and Augie Hernandez gave a presentation on possible uses of the PBS Under the Radar program for web advertising, social media, monthly newsletter and videos. There were two package options at a \$20,000 or \$10,000 fee. The difference in cost depends upon whether three videos are included in the proposal or not. Discussion followed.

J. ADJOURNMENT

Adjourned at 7:25 PM

Respectfully submitted,
Carol J. Jones
Interim Clerk, City of Dexter

Approved for Filing: _____